

# Dennis F. Freeze

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## EXPERIENCE

### COLLEGE OF THE REDWOODS, *Fort Bragg, CA*

**2006 on Associate Faculty**

Teach Web design.

### MENDOCINOFUN.COM, *Mendocino, CA*

**2007 on Creator and Contributor**

Creator and contributor for MendocinoFun.com, a travel-oriented Web site that covers activities and events on the Mendocino Coast.

### MONOLITH DESIGN, *Mendocino, CA*

**2004 on Owner and Principal Designer**

Graphic design and Web design services. Clients include: Mendocino Coast Hospital, Mendocino Hotel, Mendocino Art Center, Larry Wagner, Lewis & Summers PR, and Kelley House Museum, Inc.

### AGATE COVE INN, *Mendocino, CA*

**1999-2005 Co-Owner and Operator**

Owner of a bed & breakfast inn, with responsibilities for kitchen operations, guest relations, marketing, Web site development, interior design, and graphic design. State-certified food handler.

### HEWLETT-PACKARD COMPANY, *Palo Alto, CA*

**1996-99 Research Project Manager, HP Laboratories, Internet Systems & Applications Lab**

System architect and project manager for five researchers and two interns building multimedia retrieval systems for consumers. Published at ACM CHI '99.

**1994-96 Principal Project Engineer, HP Laboratories, Broadband Information Systems Lab**

Worked on architectures for providing content in a broadband environment. Technical negotiator on HP/Time-Warner collaboration for client software for Time-Warner's broadband service.

**1983-94 Principal Project Engineer, HP Laboratories, Software Technology Lab**

Co-designer of a C++ hypertext tool to structure software and documentation for easy access; published at ACM Hypertext '91. Developer on a Lisp-based workstation for Artificial Intelligence (AI) applications. Co-designed and built agent-based e-mail and phone applications. Project leader of 3D spatial interface project for controlling the Lisp environment.

**1981-83 Software Development Engineer, Corporate Manufacturing Information Systems**

Developed inventory control and Materials Requirements Planning (MRP) software used by HP manufacturing divisions. Developed PC-based Portfolio Management System for a product division.

## **MC ELROY & ASSOCIATES, INC., *Sherman, Texas***

### **1978-81 Senior Programmer/Analyst**

Principal analyst and programmer for a company building custom PC-based business systems, including a building contractor, bank, car dealership, industrial gas supplier, meat-packing plant, and 2 foundries. Built generic solutions for invoicing and accounting systems.

## **EDUCATION**

**2001-04** COLLEGE OF THE REDWOODS, *Fort Bragg, CA*

Coursework in Graphic Design.

**1998** CALIFORNIA CULINARY ACADEMY, *San Francisco, CA*

Coursework in Safety/Sanitation; Kitchen Skills; Baking Skills. SERVSAFE-certified.

**1993** PROFESSIONAL ASSOCIATION OF INNKEEPERS, INTERNATIONAL, *Santa Barbara, CA*

"So You Want To Be An Innkeeper" workshop.

**1975-79** AUSTIN COLLEGE, *Sherman, Texas*

B.A. in Computer Science, 1979. 4-year National Merit Scholarship.

## **PUBLICATIONS**

"**High Climbers and Timber Fallers**", by Gerald Beranek (2005). Commissioned to create large reference map for Mendocino County redwood region.

"**Mendocino Outdoors**", Self-Published Guidebook (2002; 3<sup>rd</sup> edition published in 2008).

"**FotoFile: A Consumer Multimedia Organization and Retrieval System**", Proceedings of 1999 ACM Conference on Human Factors in Computing Systems.

"**Using Hypertext in Selecting Reusable Hypertext Components**", Proceedings of the Third ACM Conference on Hypertext (1991).

## **PROFESSIONAL ASSOCIATIONS**

American Contract Bridge League (ACBL)

California Association of Bed & Breakfasts, Inc (CABBI) 1999-2005

National Association of Photoshop Professionals (NAPP)

Professional Association of Innkeepers, International (PAII) 1993-2005

## **VOLUNTEER ASSOCIATIONS**

Partnership Scholars Program : Academic mentor (2010 on)

Kelley House Museum, Inc. : Board member (2004-2007)

Mendocino Business Association (MBA) : Board member (2000-04), President (2001-04)

Mendocino County Promotional Alliance (MCPA) : Board member (2002-04)

Mendocino County Lodging Association (MCLA) : Board member (2003-05), President (2003-04)

Mendocino Coast Heritage Days: co-founder, graphic/Web designer (2004-2011)

## **INTERESTS**

Shotokan karate (brown belt), bridge, photography, cooking, choral music